



FOR IMMEDIATE RELEASE
August 19, 2011

FESTIVAL LATINO SEES MARKED INCREASE IN ATTENDANCE

Festival Latino 2011, held August 13 and 14, drew more than 50,000 people to Genoa Park during the two-day event, an attendance increase of 42% over 2010.

2011 is the third year CAPA has produced the Festival, after being cut from City of Columbus budgets in 2008. The event strives to celebrate family and community with two days of children's activities, music, food, fashion, art, and dance from the heart of Latin America.

Festival attendance in 2009 was 20,000. Attendance in 2010 was 35,000, reflecting a 75% increase from 2009 to 2010.

www.FestivalLatino.net

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The **Ohio Arts Council** helped fund this program with state tax dollars to encourage economic growth, education excellence, and cultural enrichment for all Ohioans. CAPA also appreciates the support of the **Chester B. and Harriet D. Isaac, Barbara J. Haddox, and Charlotte R. Haller funds of The Columbus Foundation**, assisting donors and others in strengthening our community for the benefit of all of its citizens, and the **Greater Columbus Arts Council**, supporting the city's artists and arts organizations since 1973.

Owner/operator of downtown Columbus' magnificent, historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, and Shubert Theater (New Haven, CT), CAPA is a not-for-profit, award-winning presenter of national and international performing arts and entertainment in operation for more than 40 years. For more information, visit www.capa.com.

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