



FOR IMMEDIATE RELEASE
July 21, 2011

2011 FESTIVAL LATINO TO BRING LATIN FLAVOR AND FAMILY FUN TO DOWNTOWN COLUMBUS

Tito Rojas and 24 Horas to Headline Free Festival

Now in its 16th year, Festival Latino returns to downtown Columbus' Genoa Park on Saturday, August 13, and Sunday, August 14. Produced by CAPA, the festival will offer a variety of local and national Latin-American music acts including Saturday night headliner, 24 Horas, and Sunday night headliner, Tito Rojas with the Sammy DeLeón Orchestra. Admission is free.

New to the Children's Area in 2011 will be COSI's live liquid oxygen show, interactive drum circles with local musician Enrique Infante, bilingual storytime, a taekwondo demonstration, and a visit from Columbus Clippers mascot Lou Seal.

Returning in 2011 is the Artists' Showcase displaying the works of Ohio-based Latin artists, the Columbus Crew children's soccer clinic, Latin dance demonstration and instruction, a Latin-inspired runway fashion show, and a large selection of food vendors offering a wide assortment of Latin-American cuisine.

Festival Latino sponsors include the City of Columbus Department of Recreation and Parks, American Family Insurance, Molina Healthcare of Ohio, Nationwide Insurance, Jay Pérez, State Farm, Almonte Express Services, Mamajuana Restaurant, Cardinal Health, Columbia Gas of Ohio, DirecTV, F & K Iglesia de Cristo, Ohio Lottery Commission, Progressive/Insurance Solution, Mt. Carmel Health Systems, Resource Employment Solutions, Revol, Sol Y Luna, State Auto, Time Warner Cable, VSP, and David & Mo Meuse.

Additional support is provided by *Fronteras de La Noticias* and Azteca America WCPX-TV 48, GTN.

Fronteras Stage Performance Schedule

Saturday, August 13

12:00 pm – DJ Cale

12:45 pm – The Ark Band

2:30 pm – Zancudo

4:15 pm – Déjà Vu Latin Fusion Band with Enrique Infante

6:00PM – 24 Horas

Sunday, August 14

12:00 pm – DJ Cale

1:15pm – Adobo

2:30 pm – Son del Caribe

4:15 pm – Ruben Ramos and the Mexican Revolution

6:00 pm – Tito Rojas with the Sammy DeLeón Orchestra

Musical Artists

DJ Cale

DJ Cale caters to Caribbean and Latin American tastes, spinning salsa, merengue, bachata, reggaeton, Latin pop, Latin dance, house, and a touch of American Top 40 music.

www.AmayaProductions.net

The Ark Band

The Ark Band is a St. Lucian reggae band, based in Columbus, Ohio. Founded in 1987 by Terry and Eustace Bobb, the group has continually toured across the US, Canada, and Jamaica sharing its roots in reggae, calypso, and soca music. www.TheArkBand.com

Zancudo

Lead by Victor Zancudo, this band fuses Latin pop with traditional and modern rhythms to create a sound that will make you want to dance. www.myspace.com/VictorZancudoMusic

Déjà Vu Latin Fusion Band with Enrique Infante

Fronted by singer, songwriter, and musician Enrique Infante, Déjà Vu is a Latin fusion rhythms band. www.DejaVuLatinFusion.com

SATURDAY NIGHT HEADLINER

24 Horas

Mickey, Joell, and Jiory are three young New Yorkers who make up the hot, up-and-coming trio of 24 Horas. The group performs their own unique and contemporary Caribbean twist on bachata, a romance-focused musical genre that originated in the Dominican Republic.

www.Grupo24Horas.com

Son del Caribe

Cincinnati-based Latin music ensemble Son del Caribe perform its energetic pan-Caribbean, pan-American, primarily salsa sound, but will also mix in merengue, cumbia, son, bomba, plenas, bachata, and reggaeton.

Ruben Ramos and the Mexican Revolution

Award-winning American Tejano music performer Ruben Ramos, also known as El Gato Negro (The Black Cat), won the 2009 Grammy Award for "Best Tejano Album of the Year" with his band, The Mexican Revolution. www.RubenRamos.com

SUNDAY NIGHT HEADLINER

Tito Rojas with the Sammy DeLeón Orchestra

After 31 years and 20 albums, salsa legend Tito Rojas ("El Gallo Salsero" or "The Rooster") has earned numerous awards and accolades, including several Grammy Award nominations.

Sammy DeLeón and his orchestra combine traditional salsa rhythms with an aggressive and progressive style to produce salsa, merengue, and Latin jazz that can stop on a dime, change directions in a heart-stopping second, or shift grooves like a sports car.

www.SammyDeleonySuOrquesta.com

Dance Plaza

Saturday, August 13

1-1:30 pm – Children from Centro Esperanza Latina's folklore classes will perform a Mexican dance to "El Son de la Negra," a popular mariachi song in Mexican folklore.

www.CenterForLatinHope.org

1:30-2pm – Members of the Centro Esperanza Latina's Healthy Latinos Program will demonstrate Zumba, a Latin-inspired dance-fitness program. www.CenterForLatinHope.org

3:45-4:15 pm – Dayton-area dance company Grupo Caribe will hold a demonstration of the dances of Puerto Rico.

5:30-6 pm – Toledo-based dance company El Corazon de Mexico Ballet Folklorico will demonstrate the beauty and charm of traditional Mexican dances.

www.ElCorazonDeMexicoDance.com

Sunday, August 14

1-1:30 pm – Toledo-based dance company El Corazon de Mexico Ballet Folklorico will demonstrate the beauty and charm of traditional Mexican dances.

www.ElCorazonDeMexicoDance.com

1:45-2:30 pm – Learn about the influence of Latin culture on the evolution of fashion. Local adults and children will model a progression of fashion from traditional Latin clothing through the modern designs of Puerto Rican fashion designer and CCAD graduate Shann Cortes in a live, runway show.

3:45-4:15 pm – Festival-goers can learn to salsa with the “Salsa King of Ohio” Carlos Rubio and the Salsamante Dance Academy who will perform a salsa demonstration followed by dance instruction. www.SalsamanteDanceAcademy.com

American Family Insurance Children’s Area

12 pm – 6 pm daily, located next to the Dance Plaza, no charge for activities

Saturday, August 13

11:30 am -12 pm – Watch a taekwondo exhibition given by instructor Enrique Infante Angeles and a few intermediate students from the Columbus-based Centro Esperanza Latina and Infante Taekwondo School.

12-2pm – Join local community leaders for bilingual storytime as they read aloud a variety of children’s books based on Latin culture or written by Latin authors. Check

www.FestivalLatino.net for a schedule.

2-3 pm – Local Latin fusion artist Enrique Infante will host an interactive hour for children in which they can sing along with traditional Hispanic songs, listen to short stories about Latin American culture, and join a drum circle.

3:30-4 pm – So cold, it's hot! Join COSI for their live, liquid oxygen show and learn more about one of the coldest liquids on earth and the amazing things it can do.

4-5 pm – Columbus Clippers mascot Lou Seal will visit the Children's Area to meet young fans and pose for pictures. www.ClippersBaseball.com

Sunday, August 14

12-2pm – Join local community leaders for bilingual storytime as they read aloud a variety of children's books based on Latin culture or written by Latin authors. Check www.FestivalLatino.net for a schedule.

2-3 pm – Columbus Crew players will hold a free children's soccer clinic and sign autographs for fans. The Crew Cat mascot will also make an appearance. www.TheCrew.com

3:30-4 pm – So cold, it's hot! Join COSI for their live, liquid oxygen show and learn more about one of the coldest liquids on earth and the amazing things it can do.

4-5 pm – Local Latin fusion artist Enrique Infante will host an interactive hour for children in which they can sing along with traditional Hispanic songs, listen to short stories about Latin American culture, and join a drum circle.

Additional children's activities will include:

COSI's Science Spot – This traveling exhibition gives families the opportunity to play, explore, and learn about science together with hands-on kiosks featuring activities to help children learn about basic science concepts, including force and motion, structures, magnetism, gadgets, and more.

Mexican Flowers – Big, beautiful flowers are used in Mexico to decorate on days of celebration. Join the members of Organización de Damas Latinas as they help children construct these colorful creations.

Balloon Twisters – Balloon artists from Creative Distinctions will create fun balloon designs for children from 2-4pm daily.

Artists' Showcase

Ohio-based Latin artists will display and sell their work in the Artists' Showcase area. Featured artists will be:

Jose Bastidas – Ecuadorian visual artist Jose Bastidas creates paintings and murals with a surrealist and fantasy style using a variety of mediums. He also designs fashion jewelry and custom inspirational portraits.

Nohra Regina Soto Bermeo – Colombian painter Nohra Bermeo creates warm landscapes mixed with human figures oriented towards the appearance of instinct.

Wladimir and Vrindarani Muñoz – Having exhibited his work in galleries, embassies, and consulates across the globe, Ecuador-native Wladimir Muñoz experiments with different styles, techniques, and textures in oil paint to create landscapes and portraits. His daughter, Vrindarani Muñoz, is an up-and-coming painter with a focus on portraits that strive to reveal the essence of the subject.

Melissa Peña – Based in Canal Winchester, Puerto Rican photographer Melissa Peña transforms her original, urban-flavored photography into works of art using overlay and other creative manipulations.

Community Resources Area

The following organizations will have information available about education and community programs:

Big Brothers Big Sisters of Central Ohio

Columbus Bilingual Academies (Columbus Bilingual Academy North)

Columbus School for Girls (CSG)
Community Refugee and Immigration Services (CRIS)
Dress for Success (Columbus)
United Way of Central Ohio

Health & Wellness Area

The following organizations will offer health screenings and bilingual information on health and social services:

Catholic Latino Ministry
Central Ohio Diabetes Association
Columbus AIDS Task Force (AIDS Resource Center Ohio)
Franklin County Office on Aging
Friends of Guatemala, Inc.
Maryhaven
Montaña de Luz
U.S. Department of Labor--OSHA

Food Vendors

Festival Latino will offer a variety of cuisine from Latin America and beyond. Vendors include:

Antojitos Criollos
Azteca Catering (Mexican fare)
The Coffee House
Cuban Latin Grill
D's Dogs (hot dogs)
El Manantial Latino (Columbian fare)
El Pilon (Puerto Rican fare)
I Cee Rainbows (Italian ice)
Isla Bonita (Nicaraguan fare)
La Herba Buena (Filipino fare)
JiBARO (Caribbean fare)
Mamajuana Restaurant (Caribbean fare)
Mi Juguito (tropical fruit juices)

Nicolosa's (fish tacos, Latin pizza, nachos)
Noni's Cuisine (Filipino fare)
Ono Turo-Turo (Filipino fare)
Panaderia Oaxaquena (Mexican fare)
Paradise Lemon & Lime (lemonade)
Piña Colada
Rapicci's Italian Ice
Rodeo Grill (hamburgers, hot dogs)
Rosa's Latin Food (Nicaraguan fare)
Sanders Concession (funnel cakes, elephant ears, lemonade)
The Spot Latin Grill (Nicaraguan fare)
Yerba Buena Latin Grill (Venezuelan fare)
Yummy Asian Food

Marketplace

The Festival Latino marketplace will include jewelry, arts, crafts, and other traditional items from Latin America. Vendors include:

AW Perfect Picture (photo booth)
How Cute (sunglasses, silver earrings)
Inty Muenala (jewelry, bags, clothes, flutes)
Latin Souvenirs
Mamadou Touba (soaps, African jewelry)
Paradise Fashion (handbags, dresses, lotions)
Richard Herman & Associates (immigration books)
Sumakta (Andes crafts)

Festival Policy

Guests are encouraged to bring blankets for lawn seating. Chairs, tents, pets, handbills, solicitation or unauthorized sales, coolers, bicycles, and skateboards are not permitted.

Rain Policy

Festival Latino is a rain or shine event. There is no rain location.

Parking

Paid parking for the public and handicapped is available at COSI (333 W. Broad St.), Veterans Memorial (300 W. Broad St.), and nearby surface lots.

Bicycle Parking

Bicycle racks will be located at the corner of Broad and Washington.

All acts are subject to change without notice.

www.FestivalLatino.net

CALENDAR LISTING

CAPA presents the 2011 FESTIVAL LATINO

Saturday & Sunday, August 13 & 14, 11 am – 8 pm daily

Genoa Park (downtown riverfront)

Celebrate family and community with a day of children's activities, music, food, and dance from the heart of Latin America. Saturday night performance by 24 Horas. Sunday night performance by Tito Rojas and the Sammy DeLeón Orchestra. Admission is free. For more information, visit www.FestivalLatino.net.

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The **Ohio Arts Council** helped fund this program with state tax dollars to encourage economic growth, education excellence, and cultural enrichment for all Ohioans. CAPA also appreciates the support of the **Chester B. and Harriet D. Isaac, Barbara J. Haddox, and Charlotte R. Haller funds of The Columbus Foundation**, assisting donors and others in strengthening our community for the benefit of all of its citizens, and the **Greater Columbus Arts Council**, supporting the city's artists and arts organizations since 1973.

Owner/operator of downtown Columbus' magnificent, historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, and Shubert Theater (New Haven, CT), CAPA is a not-for-profit, award-winning presenter of national and international performing arts and entertainment in operation for more than 40 years. For more information, visit www.capa.com.

Contact: Rolanda Copley
(614) 719-6624
rcopley@capa.com